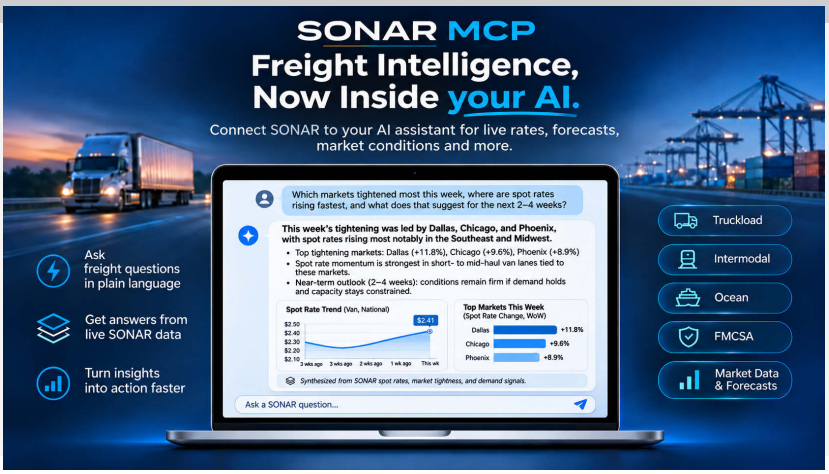
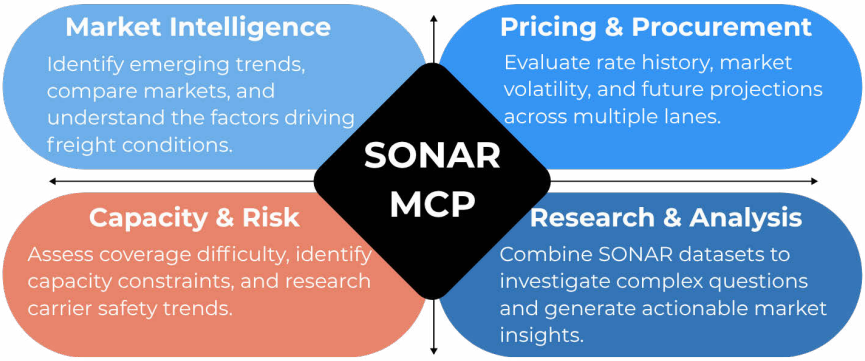
SONAR MCP

Freight Intelligence That Works Where You Work



SONAR MCP brings freight market intelligence directly into your AI workflows, allowing teams to analyze market conditions, evaluate opportunities, and answer complex transportation questions without navigating multiple dashboards, pulling data, and manually comparing trends.

The opportunities are endless, RFP and Bid preparation, generating customer facing presentations, Sales prospecting, financial and economic research, market reporting and scenario analysis. SONAR MCP supplies the underlying data and the connected AI assistant performs the synthesis, comparisons, and additional analysis.



What This Changes For Your Team

- **Less time gathering data**
  Retrieve market conditions, rates and historical trends in a conversational workflow instead of assembling inputs manually.
- **More context in every decision**
  Compare spot and contract pricing, capacity indicators, lane scores and future rate projections together
- **Analyze at scale**
  Review lanes in bulk and scan markets for shifts that may warrant attention.
- **Use intelligence in your workflow**
  Work with SONAR through compatible AI assistants and, where supported, alongside information from your other connected sources.

ONE QUESTION CAN OPEN UP A DEEPER ANALYSIS

"Which of our priority lanes are becoming harder to cover, how do current rates compare with recent averages, and what should we review first?"

Built for the decisions freight teams make.

Move beyond finding a number. Use SONAR MCP to explore pricing, market movement, network exposure and carrier conditions, all within a simple conversation.



Identify Emerging Market Opportunities

Spot changing market conditions before they impact pricing or capacity. Compare tender rejections, freight volumes, and rate movements across markets to identify where conditions are tightening or softening.

"Which markets have experienced the largest increase in tender rejections over the past two weeks, and how have spot rates responded?"



Optimize Pricing and Procurement Strategies

Evaluate multiple lanes using historical rates, current market conditions, lane scores, and rate projections to support more informed bid, procurement, and pricing decisions.

"Analyze these 25 lanes and identify which have the greatest pricing volatility, capacity risk, and potential for rate increases over the next 90 days."



Improve Capacity Planning and Coverage

Understand where freight may become harder to cover by combining lane-level difficulty scores, coverage guidance, and regional capacity trends.

"Which of my lanes are becoming more difficult to cover, and where should I proactively secure capacity?"



Monitor Market Changes and Anticipate Risk

Connect historical trends, current market indicators, and SAMA projections to understand emerging risks and potential future rate movements.

"How have market conditions changed in the Midwest over the last 30 days, and what do rate projections suggest for the next eight weeks?"



Connect Freight Trends Across Transportation Modes

Explore ocean freight trends alongside domestic market conditions to understand broader supply chain developments and potential downstream transportation impacts.

"How have ocean booking volumes and rejection rates changed for major U.S. port pairs, and what is happening with truckload capacity in the surrounding markets?"



Strengthen Carrier Research and Risk Analysis

Access FMCSA carrier registration, safety, crash, and inspection statistics alongside freight market conditions to provide additional context for carrier research.

"Compare FMCSA inspection and out-of-service trends across the states where we're expanding our carrier network."

24 Tools. One Connected Experience.

The assistant selects the relevant read-only MCP tools from your permitted SONAR capabilities. Below is a practical guide to what those tools make available.

Rates & Projections

get_lane_trac_rate
Spot rate plus 7- and 28-day averages

get_lane_rate_history
Daily spot and contract history

get_lane_rate_statistics
Lane min, max, average and volatility

get_contract_rate_statistics
Contract rate range and volatility

get_mytrac_target_rate
MyTRAC target vs. standard TRAC

get_lane_forecast
Weekly spot rate projections, up to 1 year

get_forecast_statistics
Projection median, range and volatility

Lane Intelligence

get_coverage_guide
Rate, capacity and coverage guidance

get_lane_score
0-100 lane ease-of-coverage score

get_partnership_lane_data
Rates, scores and national indices

Ocean & Utilities

get_ocean_lane_metrics
Port-pair bookings, rejections and transit

resolve_market
Convert location names to SONAR codes

ping
Verify MCP connection health

Market Conditions

get_market_summary
Demand, capacity and rates by market

get_broker_market_kmas Outbound conditions across broker markets

get_broker_outbound_markets Origin buy and target sell guidance

scan_markets
Rank US markets by a chosen index

SONAR Index Data

list_entitled_indexes
Catalog of permitted SONAR indexes

search_tickers
Find indexes by keyword, market or frequency

get_index_values
Daily values and 7-/28-day changes

get_ticker_statistics
Min, median, average and max

FMCSA Carrier Safety

get_fmcsa_carrier_summary
Registered carriers by state, type, rating

get_fmcsa_crash_summary
Crash totals by outcome/type

get_fmcsa_inspection_summary
Inspections and out-of-service measures

Scale your pricing and coverage strategy with SONAR's market intelligence.

Visit gosonar.com or email bd@gosonar.com to get started.