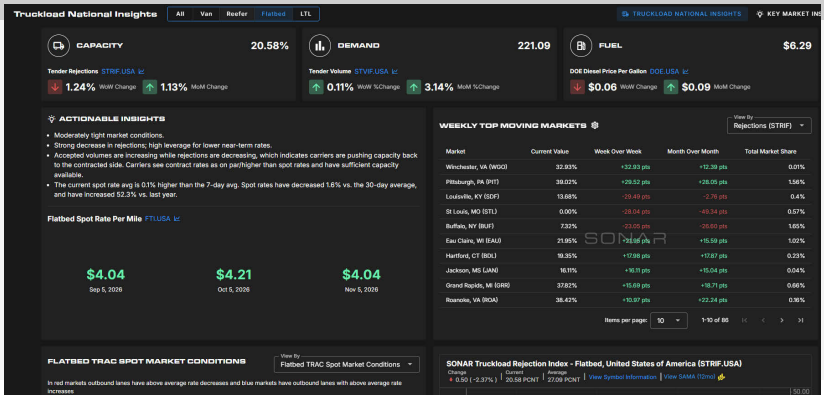
Truckload National Insights

More Modes. More Market Visibility. Better Decisions.

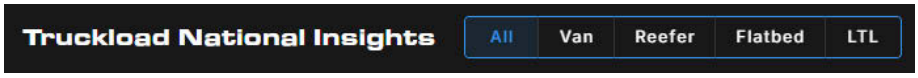


From national truckload trends to regional LTL pricing, SONAR National Insights puts critical transportation intelligence in one place, helping your team move beyond monitoring the market to making more informed decisions.

See the Market Beyond the Numbers

Gain visibility into the market signals that matter most, with insights designed to turn complex transportation data into actionable intelligence.

- **Monitor Demand & Capacity:** Track tender volumes and rejection rates, including SONAR's STVI and STRI datasets, to better understand shifting market conditions.
- **Follow Rate Movements:** Monitor spot and contract rate trends, spreads, and pricing direction to identify changes in transportation costs.
- **Identify Market Shifts:** Explore Weekly Top Moving Markets to quickly spot significant changes in volumes, rates, and capacity conditions.
- **Explore Regional Conditions:** Use interactive market maps to compare conditions across regions and drill into individual markets for additional insights.
- **Understand the Bigger Picture:** Access actionable, plain-language market summaries that help put the data into context.



Expanded Insights Across Modes

Van, Reefer & Flatbed | Identify Shifts in Specialized Capacity

Explore flatbed-specific rejection rates, volumes, fuel prices, and spot rates. Identify significant market movements through Weekly Top Moving Markets and visualize regional conditions with the TRAC Spot Market Conditions Map.

LTL | Understand Regional Pricing Trends

Analyze LTL cost-per-hundredweight (CWT) rates across regions, lengths of haul, and freight classes. Compare regional pricing, identify top rate movers, and explore trends through interactive rate matrices and historical charts.

Turn Market Intelligence Into Action

For Shippers: Better understand pricing trends, regional market shifts, and capacity conditions to support transportation planning and procurement decisions.

For Brokers: Identify changing market conditions, monitor rate movements, and uncover opportunities to improve pricing and coverage strategies.

For Carriers: Track freight demand, rate trends, and regional capacity conditions to help guide network and operational decisions.