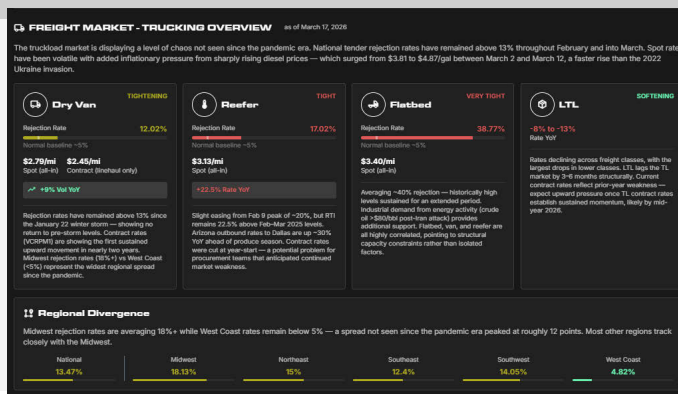


Monthly Market Update Dashboard

From report to real-time exploration of market conditions



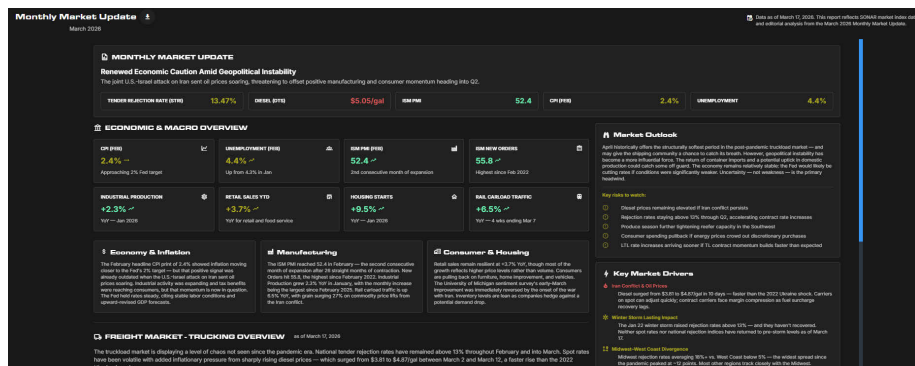
The Monthly Market Update is SONAR's comprehensive view of the freight market, combining macroeconomic trends, industry activity, and mode-specific insights across truckload, intermodal, maritime, and beyond. Delivered each month, it connects what's happening in the broader economy to how freight demand, capacity, and pricing are evolving. Now available as a dashboard, this same trusted analysis is easier to explore, monitor, and act on in real time.

Key Features & Benefits

- ❖ **All-in-one market view:** A single place to track economic indicators, manufacturing trends, consumer activity, and freight market performance without switching between tools
- ❖ **Mode-specific visibility:** Break down conditions across truckload, intermodal, maritime, and LTL to understand how each segment is moving and why
- ❖ **Integrated charts and data:** Every insight is backed by SONAR data and visualized through interactive charts you can explore further
- ❖ **Structured, repeatable format:** Consistent monthly framework makes it easy to track trends over time and quickly identify what's changing

How to Get the Most Out of It

The Monthly Market Update serves as a single source of truth for understanding market conditions, helping teams stay aligned across **pricing, procurement, and operations**. Whether you're planning budgets, adjusting strategies, or managing capacity, it provides the context needed to make more informed decisions.



By connecting macro trends like inflation, fuel, and industrial activity to real-time freight signals such as rejection rates, volumes, and spot rates, your team can better anticipate shifts instead of reacting to them.

Use the dashboard as a starting point for your weekly and monthly workflows. Begin with the high-level summary to understand the current market narrative, then drill into the specific modes, regions, or indicators that matter most to your business. Teams that revisit these trends regularly are better positioned to identify changes early and adjust more quickly.

Access the Monthly Market Update dashboard in SONAR to explore the latest market conditions and turn insight into action.

Visit gosonar.com or email bd@gosonar.com to get started.