

Coverage Guide Connect

Turn Your Load Board Into Action.

TRAC SPOT		Rejection %		Coverage Guidance		My Load Details			
Current	WofW	Current	Condition	Difficulty	Guidance	My Rate	Scheduled Pickup	Scheduled Delivery	Cargo Description
\$3.65	↑ 0.55%	9.67	LOOSENING Currently Loose	2	Demand Value: Capacity is readily available. Focus on service quality and cost-efficiency.	\$1,800.50	12/21/2023	12/22/2023	Building materials
\$2.78	— 0%	7.76	LOOSENING Currently Tight	5	Conditions Stable: Stick to recent service and rate expectations.	\$1,800.50	12/21/2023	12/22/2023	Building materials
\$2.81	↓ 0.01%	7.76	LOOSENING Currently Tight	5	Conditions Stable: Stick to recent service and rate expectations.	\$1,800.50	12/21/2023	12/22/2023	Building materials
\$2.81	↓ 0.01%	7.76	LOOSENING Currently Tight	5	Conditions Stable: Stick to recent service and rate expectations.	\$1,800.50	12/21/2023	12/22/2023	Building materials

Turn Your Load Board Into a Live, Data-Driven Workflow

Carrier sales teams are constantly balancing speed, pricing, and service. Coverage Guide already simplifies load prioritization, rate evaluation, and freight coverage.

Coverage Guide Connect takes it one step further.

By connecting your internal systems directly to SONAR, you can automatically stream your live loads into the platform and instantly enrich them with real-time market data, difficulty scoring, and coverage guidance.

What Is Coverage Guide Connect?

Coverage Guide Connect is an **API-driven solution** that allows you to send your loads directly from your internal systems into SONAR.

Once ingested, your loads are **automatically displayed** in the Coverage Guide UI, where they are enhanced with market intelligence and actionable guidance. With Coverage Guide Connect you can:

- ❖ **Automate Load Ingestion:** Send loads directly from your TMS or internal systems via API
- ❖ **Get Real-Time Visibility in SONAR:** Instantly view your live freight inside Coverage Guide
- ❖ **Send Continuous Updates:** Push updates as frequently as needed to keep your board current
- ❖ **See Market-Enriched Insights:** Each load is paired with difficulty scores, rate benchmarks, and guidance

What This Unlocks for Your Team

Coverage Guide Connect transforms Coverage Guide from a tool you check, into a system that works alongside you.

By eliminating manual uploads and disconnected workflows, your team can:

- ❖ **Prioritize loads faster** with real-time context
- ❖ **Make smarter pricing** and coverage decisions
- ❖ **Align internal operations** with live market conditions
- ❖ **Operate from a single, unified view** of your freight and the market

Coverage Guide Connect connects your internal freight workflows directly to SONAR, turning static load boards into dynamic, market-aware decision engines. With your loads continuously enriched by real-time data and guidance, your team can **move faster, reduce friction, and operate with greater confidence** in every coverage decision.

Connect your load board and act from a real-time view of your freight and SONAR's market intelligence, giving your team an edge in how loads are priced and covered.

Visit gosonar.com or email bd@gosonar.com to get started.