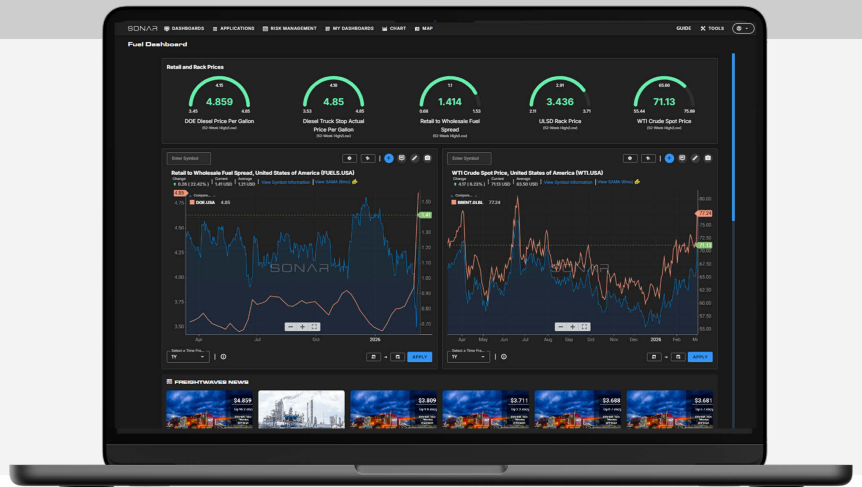


Fuel Dashboard

Monitor Energy Volatility and Its Impact on Freight



Fuel is one of the most volatile cost drivers in transportation. SONAR's new **Fuel Dashboard** brings together the most important fuel and energy indicators into one unified view, helping freight professionals understand how energy markets are influencing transportation costs and network performance.

With real-time visibility into crude oil, diesel pricing, and regional fuel costs, the Fuel Dashboard helps you anticipate cost pressure, react faster to market volatility, and make smarter operational and pricing decisions.

Key Insights in One View

The Fuel Dashboard combines upstream energy indicators with downstream transportation fuel pricing to provide a complete picture of fuel market dynamics.

- ❖ **Crude Oil Spot Price:** The primary upstream driver of diesel fuel costs. Monitoring crude prices helps identify early signals of fuel price shifts before they fully impact transportation markets.
- ❖ **DOE Diesel Price:** Widely used in fuel surcharge programs across the industry. This indicator helps monitor national diesel pricing trends and anticipate changes in surcharge exposure.
- ❖ **Retail to Wholesale Fuel Spread:** Highlights the difference between retail diesel prices and wholesale rack prices. Changes in the spread can signal refinery pressure, supply disruptions, or distribution constraints affecting fuel markets.
- ❖ **Market-Level Diesel Truck Stop Prices:** Regional diesel prices helps identify markets experiencing elevated fuel pressure that could impact carrier costs and lane profitability.
- ❖ **Heating Oil and Jet Fuel Indicators:** Originating from the same refining middle distillate pool, monitoring these related markets provides an additional signal for understanding diesel price movement and fuel cost pressure. Refineries can shift production between heating oil, jet fuel, and ultra-low sulfur diesel fuels depending on demand so price and supply movements often occur together.

Turn Energy Signals into Freight Intelligence

Fuel costs can quickly impact transportation pricing, carrier margins, and shipper budgets. The Fuel Dashboard helps users:

- ❖ Monitor energy price volatility in real time
- ❖ Anticipate fuel surcharge changes
- ❖ Identify regional fuel cost pressure
- ❖ Connect energy markets directly to freight market conditions

By bringing critical fuel indicators together in one place, the SONAR Fuel Dashboard helps transportation professionals stay ahead of energy-driven market shifts.

Fuel costs move quickly and can impact freight pricing, carrier margins, and transportation budgets almost overnight.

Visit gosonar.com or email bd@gosonar.com to learn more.