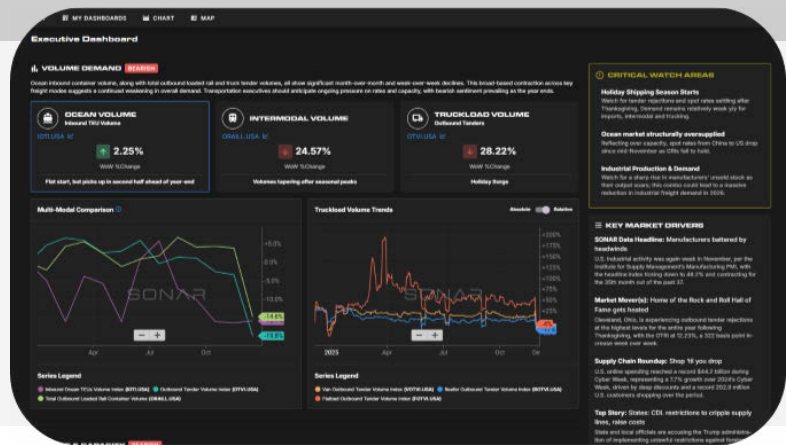


Executive Dashboard

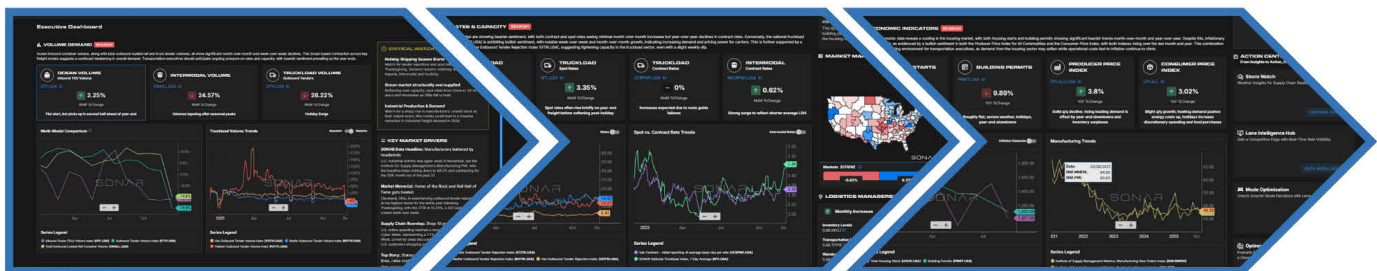
Your command center for the entire SONAR ecosystem



The Executive Dashboard delivers an instant, powerful high-level view of the freight market as soon as you log into SONAR. It brings together volume demand trends, rate and capacity shifts, and macroeconomic context that highlight what matters most. Intuitive visuals help you understand what's happening in the market, why it's happening, and where you should look next. With seamless drill-downs into detailed Truckload, Intermodal, Ocean, and equipment-level views when you need more depth.

The Executive Dashboard allows you to:

- ❖ View a **single source of truth** for understanding market conditions
- ❖ **Streamline decision-making** by spotlighting what matters most
- ❖ **Reduce time spent** navigating between dashboards
- ❖ **Help teams align** around the same data and the same story



Core Features & Insights

- ❖ **Unified Market Overview:** A single dashboard that brings together Volume Demand, Rates & Capacity, and Economic Indicators, each with market summaries, high-level charts, and easy drill-downs.
- ❖ **Critical Watch Areas:** Expert insights highlighting emerging risks, disruptions, and opportunities across the freight market.
- ❖ **Key Market Drivers:** The top factors influencing market conditions, pulled directly from our Daily Watch.
- ❖ **Dynamic Market Map:** A national map showing weekly changes in volumes, tender rejections, and spot market conditions across markets.
- ❖ **Action Center:** A streamlined launchpad that connects you to SONAR tools and dashboards all from one central location.

Whether you're tracking trends, preparing for customer conversations, or making fast operational decisions, the Executive Dashboard provides the intelligence you need to act with confidence.

Visit gsonar.com or email cs@gsonar.com to get started.