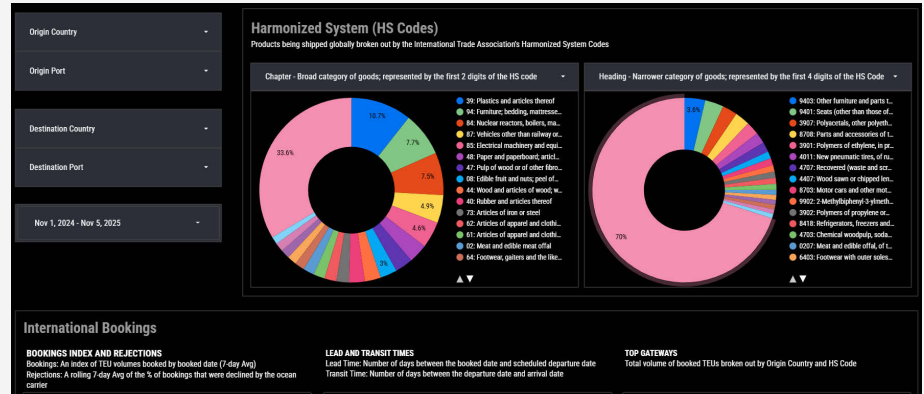


Ocean Commodity Details

Unlock Global Ocean
Visibility. From
Booking to Berth

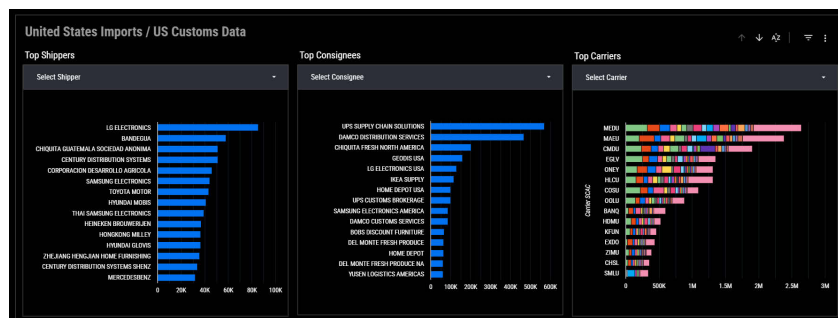


The Ocean Commodity Details is the latest innovation within SONAR's Container Atlas, designed to give supply chain leaders unmatched visibility into global ocean trade. By unifying booking, vessel, and customs data into a single, intuitive view, the console transforms complex maritime movements into clear, actionable insights. Giving you the full picture of global supply chain health in one platform.

Why It Matters

Global trade moves fast, disruptions, delays, and shifts in demand can reshape markets overnight. The Ocean Commodity Details page turns fragmented data into decision-ready intelligence, helping organizations:

- ❖ **See deeper** into trade flows with shipment-level transparency.
- ❖ **React faster** to changing booking trends, vessel congestion, and carrier capacity shifts.
- ❖ **Plan smarter** with insights into where goods are moving and which partners are driving activity.



Key Value Points

- ❖ **Complete Trade Visibility** - Track the flow of goods from origin to destination with detailed data on bookings, sailings, and arrivals from verified U.S. Customs manifest data.
- ❖ **Data You Can Trust** - Every data stream is validated and harmonized, providing clarity on vessel activity, port performance, and carrier reliability without guesswork or lag.
- ❖ **Product-Level Granularity** - Break down movements by Harmonized System (HS) code to see what is moving, where, and by whom, empowering better forecasting, and sourcing.
- ❖ **Market Responsiveness** - Monitor daily shifts in trade volumes, capacity, and transit times to anticipate rate changes or congestion before they hit your network.
- ❖ **Strategic Clarity** - Understand your competitive position across ports, carriers, and trade lanes. Whether evaluating partners or planning future sourcing strategies.

Data-driven clarity. Actionable intelligence. True maritime visibility all in one console.

Visit gsonar.com or email bd@gsonar.com to get started.