

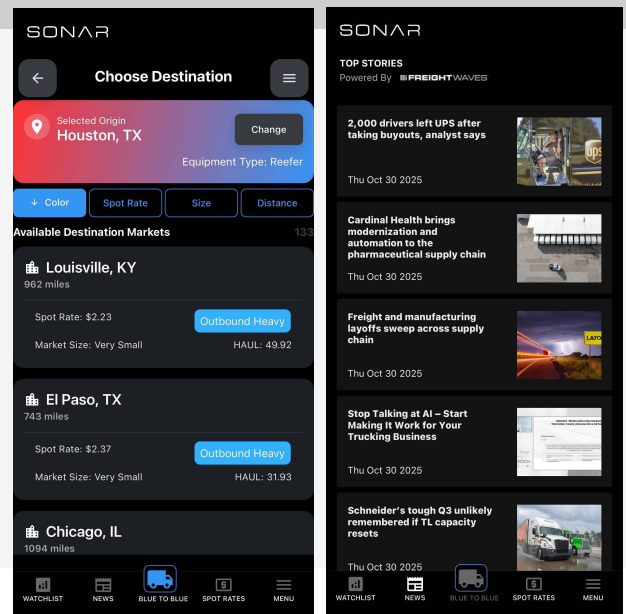
Blue To Blue iOS App

Route Smarter. Earn More.

You know the road. Blue To Blue knows the market.

Blue To Blue helps carriers and owner-operators find their next high-paying load by analyzing real-time market data, not guesswork.

Select your current location, and Blue To Blue pinpoints the most profitable lane based on live freight trends and rate movements.

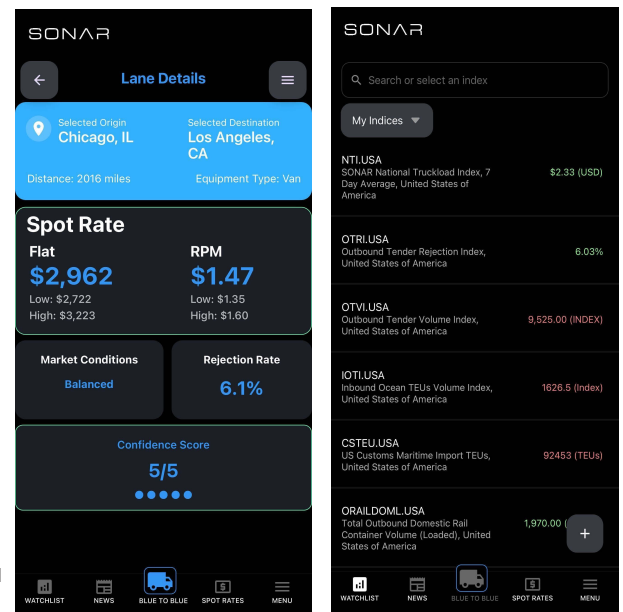
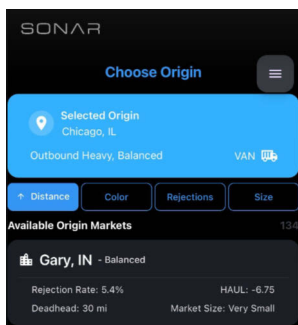


Keep Your Wheels and Profits Moving

Whether you're chasing better rates, building backhauls, or repositioning your fleet, Blue To Blue helps you make every mile count. It looks at every factor that affects your bottom line:

- ❖ **Spot Rates & Trends** – See where rates are heating up.
- ❖ **Market Balance** – Know which markets are heavy outbound vs heavy inbound.
- ❖ **Rejection Rates & Load Volume** – Gauge where demand is tight.
- ❖ **Deadhead Distance** – Cut wasted miles between loads.

Each route recommendation includes a confidence score, so you know exactly how strong each market move is before you go.



Why Carriers Love Blue To Blue

- ❖ **Reduce empty miles** and save on fuel costs
- ❖ **Stay ahead of the market** with real-time insights
- ❖ **Maximize earnings** with smarter load positioning
- ❖ **Save time** by letting data do the research for you
- ❖ **Plan efficient routes** with origin and destination insights

Stop driving blind. Let **Blue To Blue** guide you to your next profitable lane.

Visit gosonar.com or email bd@gosonar.com to get started.