

Blue To Blue iOS App

Navigate Market Shifts with Confidence

A Smarter Way to See What's Next in Transportation

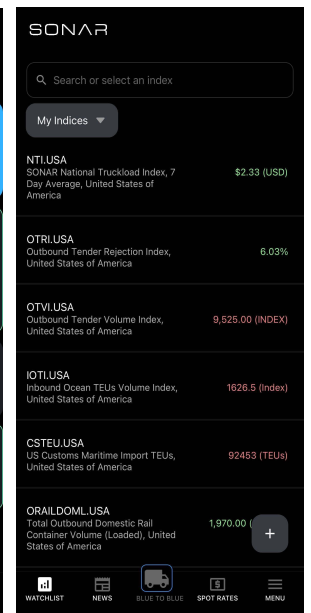
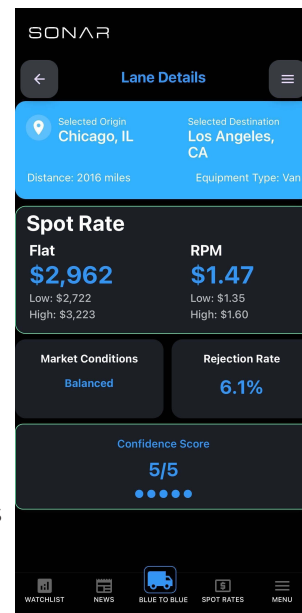
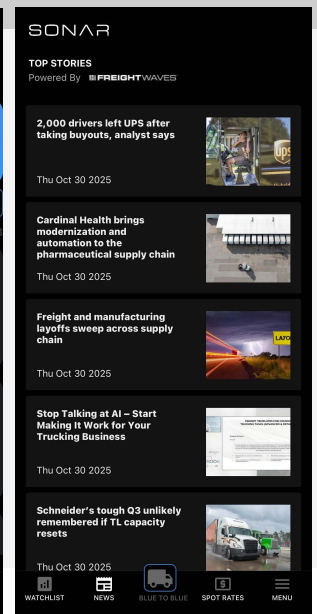
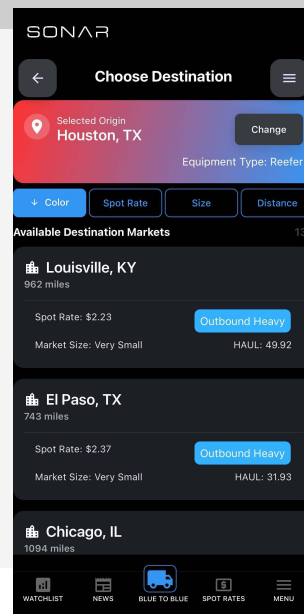
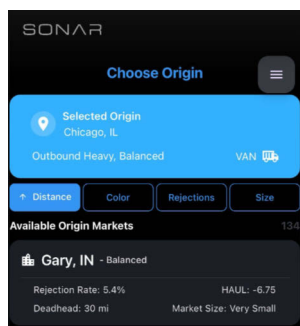
Blue To Blue gives transportation leaders the clarity they need to make confident decisions. By combining real-time market analytics, top industry news, and custom data watchlists, Blue To Blue delivers the intelligence you need to stay ahead of every shift.

Market Intelligence In Your Pocket

Blue To Blue brings together the insights that matter most:

- ❖ **Smart Lane Analysis** – See where market demand and rates are trending to anticipate profitable movements.
- ❖ **Top Industry News Feed** – Stay current with breaking developments shaping freight markets and the economy.
- ❖ **Personalized Watchlist** – Track your most critical datasets and visualize trends instantly with live charts.
- ❖ **Confidence Scoring** – Quantify strength of market opportunities with objective data signals.

Whether you're a transportation leader, repositioning equipment or chaining back-to-back loads, Blue To Blue helps you turn complex data into clear, actionable intelligence.



Lead with Insight. Act with Confidence.

- ❖ **Monitor performance** across modes, markets, and commodities
- ❖ **Identify emerging opportunities** before competitors react
- ❖ **Stay informed** with curated, high-impact news in one place
- ❖ **Empower your teams** with the same insights guiding your strategy
- ❖ **Drive profitability** through smarter, data-backed decisions

From the boardroom to the field, Blue To Blue connects the dots between market conditions, freight demand, and top industry news helping your organization adapt faster and operate smarter.

Visit gosonar.com or email bd@gosonar.com to get started.