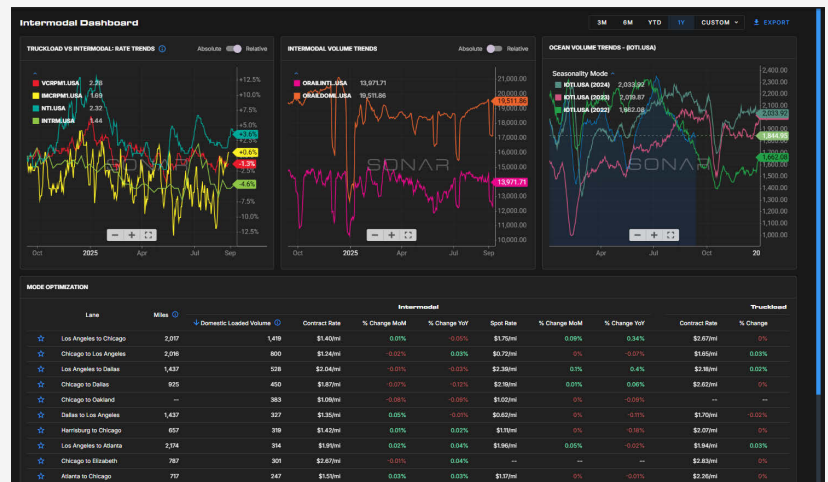


Intermodal Dashboard

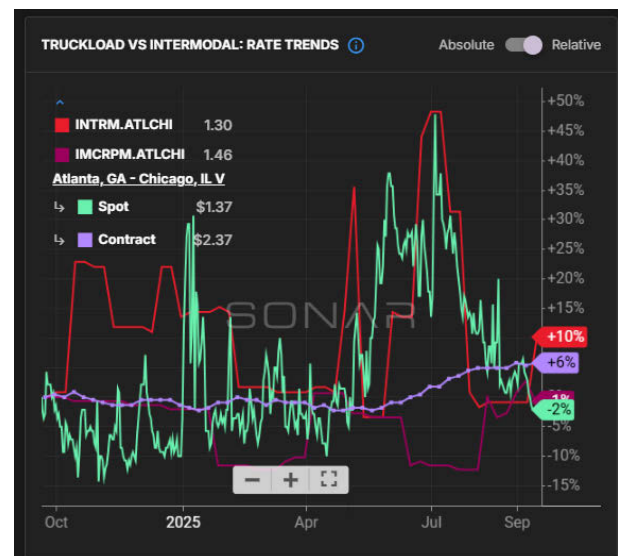
Unlock smarter mode decisions with lane-level insights



The new Intermodal Dashboard empowers shippers to make data-driven mode decisions by consolidating truckload, intermodal, and maritime data into one intuitive view. This tool highlights where intermodal is underutilized and surfaces clear savings opportunities—helping you optimize mode selection with confidence.

Key Features & Benefits

- ❖ **Spot & Contract Rate Tracking:** Compare truckload and intermodal rates side-by-side on dynamic charts which allows you to gain visibility into cost shifts across modes
- ❖ **Mode Optimization Table:** Lane-level view of truck vs. rail
 - Contract Savings % shows how much could be saved by shifting to intermodal
- ❖ **Volume Visibility:** Track international vs. domestic intermodal volumes
 - Use maritime import bookings for a forward-looking view of potential demand
- ❖ **Actionable Market Intelligence:** Quickly identify lanes where intermodal is underutilized
 - Surface contract-level savings opportunities with clear, data-backed insights
 - Consolidate rates, volumes, savings, and trends into one powerful view



The Intermodal Dashboard helps

- ❖ Lock in the best mode at the best time based on market intelligence—not guesswork
- ❖ Support conversion efforts with transparent cost and volume data
- ❖ Confidently optimize freight strategies with lane-level visibility

Start uncovering hidden savings and smarter mode strategies today with the Intermodal Dashboard.

Visit gsonar.com or email bd@gsonar.com to get started.