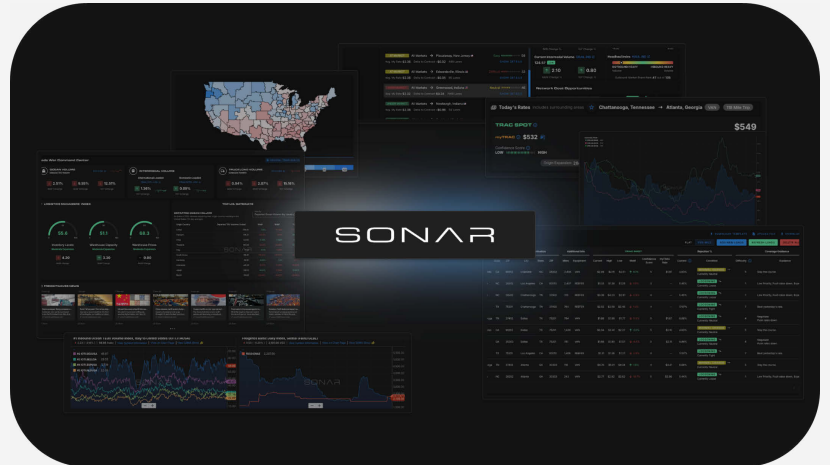


SONAR: Executive Summary



Overview

SONAR is the freight industry's only purpose built data platform. Specifically focused on being the most comprehensive and forward-looking freight market intelligence platform. SONAR delivers predictive, multi-modal insights validated by audited data and embedded directly into shipper workflows.

SONAR Key Differentiators



Broader, Proprietary Data

SONAR ingests over 1,000 high-frequency datasets across all modes — truckload, LTL, maritime, intermodal, macroeconomic, and fuel.



Cass Partnership

Exclusive integration with Cass Information Systems' freight audit and pay data creates the most trusted benchmark for finance and procurement leaders.



Predictive Methodology

Real-time electronic tender data and advanced forecasting models provide forward-looking lane-level insights



Enterprise Integrations

SONAR integrates with leading TMS and procurement platforms, embedding forecasts directly into RFP strategy, carrier selection, and budgeting workflows.

Bottom Line

SONAR tells you where the market is going; with broader data, predictive intelligence, Cass-validated benchmarks, and direct workflow integration. **The result:** smarter procurement, better risk management, and stronger executive control in a volatile market.

Visit gosonar.com or email cs@gosonar.com to get started.