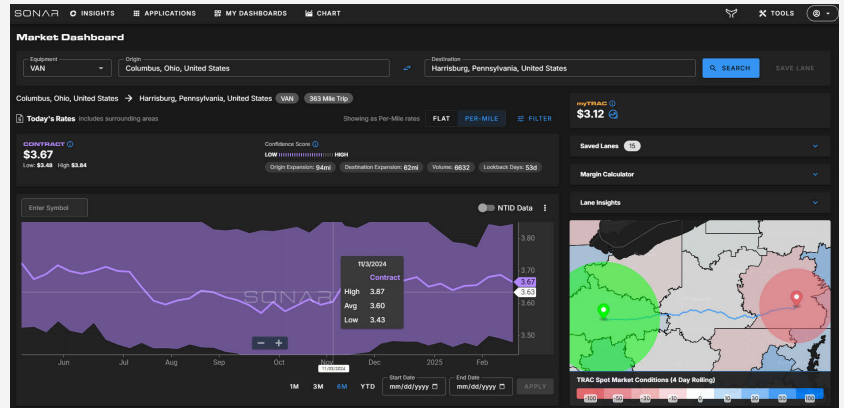


Contract Rates

The Most Up-to-Date Strategic Rate Data in the Market



What Makes SONAR Contract Rates Unique?

SONAR contract rates reflect the fixed prices that carriers or 3PLs agree upon to move a shipper's freight over a set period. Unlike self-submitted shipper data, our rates are sourced from unbiased third-party providers, ensuring a precise and comprehensive market representation.

Key Benefits

- ❖ Enhances bid and RFP accuracy – Strengthen procurement strategies with trusted rate data
- ❖ Compare your rates against market trends
- ❖ Provides visibility into contract vs. spot rates
- ❖ Avoid overpaying on contracted lanes

Our Data Methodology

- ❖ **Unbiased Sourcing:** Rates are derived from actual invoice data, not self-reported submissions
- ❖ **Market-Weighted Analysis:** Loads closer to the actual origin, destination, and ship date are given higher weight
- ❖ **Confidence Scoring:** Lanes and rates are compared to the SONAR network, ensuring statistical reliability.

Why SONAR Contract Rates?

SONAR's contract rates are trusted by Fortune 500 companies as the definitive source for strategic freight pricing. Unlike other sources, our proprietary methodology ensures accuracy and reliability, removing friction in carrier negotiations and improving compliance. With over \$200 billion in annual for-hire transportation data, SONAR is the industry leader in supply chain intelligence.

Get Started Today!

Unlock the power of SONAR's contract rates to streamline your supply chain strategy.