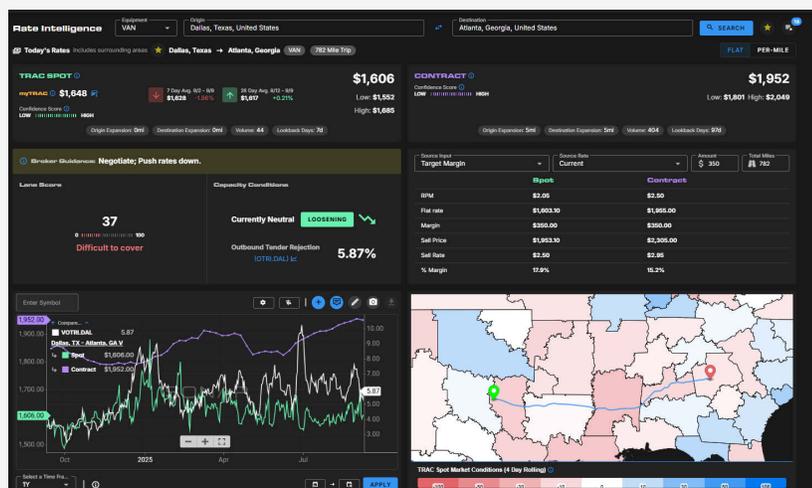


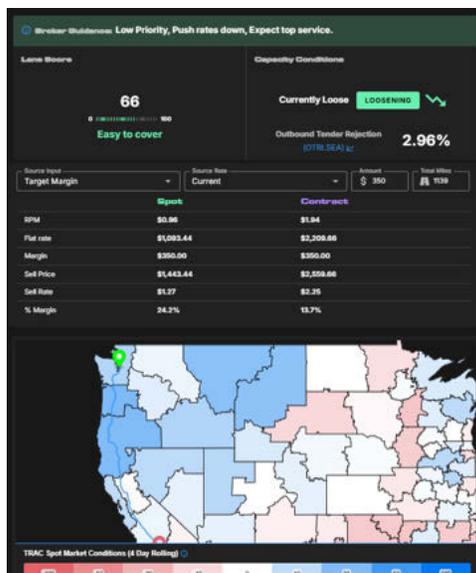
Rate Intelligence

Not Just a Rate Lookup But Your Lane Intelligence Hub



Gain a Competitive Edge with Real-Time Rate Visibility

Rate Intelligence is a powerful rate analysis and market intelligence tool designed for brokers, carrier pricing teams, load planners, and transportation managers. It provides access to both spot and contracted rates across van, reefer, and flatbed lanes, empowering users to price freight with confidence and optimize transportation planning.



Why Use Rate Intelligence?

- ❖ **Stay Ahead of Market Trends** – Access real-time spot rates powered by the Trusted Rate Assessment Consortium (TRAC) and contract rates
- ❖ **Data-Driven Pricing Decisions** – Compare current, historical, and market trend data to optimize rates
- ❖ **Optimize Profit Margins** – Identify margin opportunities and respond to rate fluctuations effectively
- ❖ **Quick Market Insights** – Use the Market Conditions heat map to track capacity shifts and pricing trends.
- ❖ **Efficiency & Convenience** – Save and monitor up to 1,500 favorite lanes for fast decision-making.

Key Features & Benefits

- ❖ **Current Spot & Contract Rates** – View high, low, and average pricing in any lane.
- ❖ **Market Analytics** – Assess broker guidance, capacity conditions, and rate trends for better strategic planning.
- ❖ **Confidence Score** – Understand rate stability before making pricing decisions.
- ❖ **Coverage Difficulty** – Monitor lane scores to know if a lane is easy or difficult to cover

Make every pricing decision with confidence!

Start using Rate Intelligence today and turn your rate analyses into a competitive advantage.

Visit gsonar.com or email bd@gsonar.com to get started.