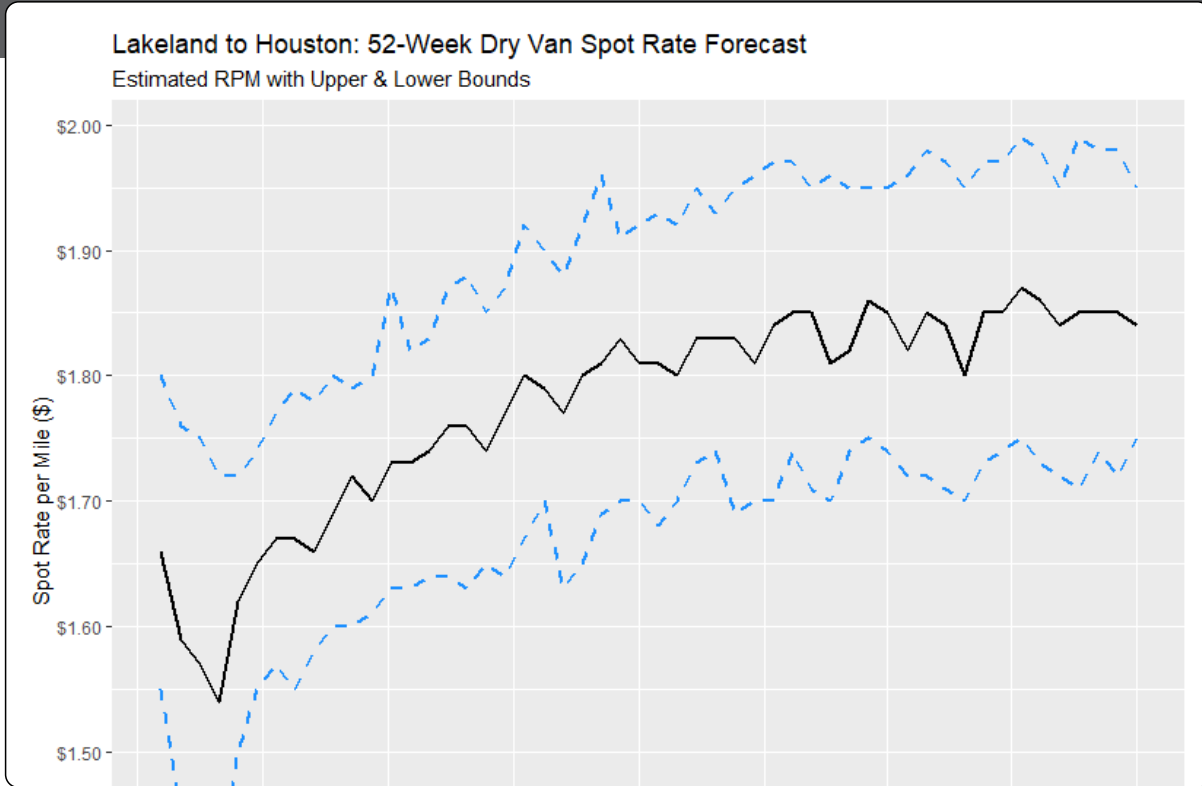


# SONAR



## TRAC KMA Forecast

### AI-Powered Rate Forecasting for Increased Confidence in Spot Load Planning

While no industry source can predict supply chain movements with complete accuracy, leveraging the most accurate and current data for stronger modeling can give companies the ability to plan ahead and budget accordingly. TRAC KMA (key market area) Forecast data does just that by leveraging AI specifically tuned for time-series forecasting to simultaneously predict thousands of lanes' rates on a daily basis.

TRAC KMA Forecast API endpoint combines historical data along with current patterns and trends to create the most accurate dry van spot rate projections. Users can access daily rates up to one month in advance or weekly rates up to one year in advance, helping to offset financial risk and understand how rates will likely shift during that period for optimal planning.

The spot market can be unpredictable, but teams can have more confidence than ever in bidding spot loads thanks to TRAC KMA Forecast.

To learn more about TRAC KMA Forecast, reach out to your customer success manager.  
To become a TRAC contributor, email [bd@freightwaves.com](mailto:bd@freightwaves.com).