

SONAR

The screenshot shows an Excel spreadsheet with columns A through G. The data is organized into sections: Ticker, TRAC, Contract, Capacity Score, and Latest Data. Each section contains various fields like index, item, date, origin, destination, equipment type, and rates. A side panel on the right, titled 'SONAR', contains a 'Create Cache' button, a 'Formulas' section with 'SONAR Capacity Score Date Range' and 'SONAR Contract Rate' formulas, and a 'Cache' section with a 'Clear Cache' button. The 'Formulas' section includes input and output fields with descriptions for each field.

Ticker	index	ORAIL	OTVI	VOTVI	OTRI	ROTRI
	item	USA	DCU	JFK	CHI	LAX
	date	2023-08-21	2024-01-28	2024-02-11	2023-07-01	2024-01-01
	=SONAR.TICKER(index, item, date)	36604.57	56.84	38.49	3.01	7.61
TRAC	origin zip 3		199	674	973	
	destination zip 3		216	850	770	
	equipment type	VAN	REEFER	REEFER		
	date	2023-08-20	2024-01-28	2024-02-11		
	=SONAR.TRACRATE(origin, destination, equa)	8.11	2.63	2.43		
Contract	origin		199	674	973	
	destination		670	850	770	
	equipment type	VAN	REEFER	REEFER		
	date	2024-01-28	2024-01-28	2024-02-11		
	=SONAR.CONTRACTRATE(origin, destinatic	1.8892	2.3892	2.9953		
Capacity Score	origin	ATL	JFK	CHI		
	destination	HOU	BWI	LAX		
	equipment type	VAN	REEFER	VAN		
	start date	2023-07-01	2024-01-01	2024-02-02		
	end date	2023-08-01	2024-01-15	2024-02-02		
	=SONAR.CAPACITYSCORE RANGE(origin,	42	58	40		
	Data Validated					
Latest Data	index	ORAIL	OTVI	VOTVI	OTRI	ROTRI
	=SONAR.LOOKUPATESTDATA(index)	2024-05-14	2024-05-14	2024-05-14	2024-05-14	2024-05-14
	Data Validated					

SONAR Excel Add-in

Easily Import the SONAR Data You Need for Easy Analysis

For SONAR users who need the ability to analyze and aggregate data via spreadsheets, we are happy to offer the Excel Add-in feature, which allows customers to choose the data they need – without the need to know code or get IT teams involved. Transportation analysts and pricing teams will value the ability to choose the data sets they want to view and streamline the aggregation and analysis of it for enhanced efficiency.

To access the Excel Add-in option, users simply need to download it from the Microsoft Store and request log-in credentials. From there, it's a matter of choosing the desired data set(s) to import and the date or range. Available data sets include rates, capacity, volumes and more.

How to Use It

Designed to streamline the process of getting data to end users in a meaningful location, the SONAR Excel Add-in can be used to:

- + Incorporate weekly/monthly updates with scheduled API pulls into customized Excel dashboards
- + Benchmark contract rates regularly, combined with capacity and lane scores
- + Evaluate uncovered loads most at risk daily using WRI, capacity and other scores to proactively manage volumes and scheduling
- + Create historical or seasonal studies using SONAR data to evaluate high/low sales periods and market fluctuations
- + Gain enterprise-level access without needing the support of an IT team or sophisticated tech stack

While it would be ideal to fully operate within a TMS, ERP or other system of choice, using spreadsheets to manage data is extremely efficient and effective. And there's no better data to inject directly into your analytics than SONAR, the leading provider of supply chain intelligence.

Find out how the Excel Add-in could work for your business by reaching out to your dedicated customer success manager.